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ENGINEER'S BOOK

August 2007

Dear Sir or Madam:

The Engineer's Book (E-Book) is an excellent daily planner and resource provided free of charge to all engineering students and containing valuable information about various events, involvement opportunities, and college information. Engineering Council's Dean's Student Advisory Committee created this venture more than ten years ago because they felt that this calendar book or organizer geared toward engineering students would be beneficial to the student body. Since then, corporate sponsorship has made it possible to provide free E-Books to the entire engineering student body, and the student response has been overwhelming.

It is the E-Book committee's primary objective to continue to create and distribute the E-Book for free to over 6,000 engineering students and faculty at the University of Illinois, and we hope that the sale of advertising space in our publication will allow us to raise the funds to reach this goal.

By becoming a sponsor of the 2008-2009 E-Book, you will help to ensure that all engineering students receive this excellent planning and scheduling resource. In addition, your sponsorship will allow you to reach out to students of all disciplines in one of the country's top engineering programs and give you the option to provide them with your recruiter contact information.

Included is an outline of each of our sponsorship packages and benefits. If you feel that these do not fully address your company's needs, feel free to contact us to discuss additional options. We sincerely hope you choose to sponsor the 2007-2008 Engineer's Book so that we can continue to provide this valuable resource for our peers.

Regards,

Perri Kofkin
E-Book Chair
pkofkin2@uiuc.edu
(847) 529-6439

2008-2009 E-Book Sponsorship Opportunities

Recruiter Contact Information (FREE with sponsorship)

*Option to provide students with your recruiter contact information in a job-hunting section offering students useful information on finding a job

Standard Sponsorship (\$750 for a school month, \$300 for June - July)

- *Full-page advertisement on month's divider page
- *Company logo on each page month
- *Copy of finalized 2008-2009 E-Book

Sponsors may choose their months of preference from August to May. Months are assigned on a first come, first served basis.

Featured Sponsorship (\$500 per ad)

Sponsors may choose from the following:

- *Full inside front cover ad
- *Full inside back cover ad
- *Full outside back cover ad

Advertisement picture:

Please submit a high quality, grayscale, electronic copy of the graphics you would like to appear in the E-Book. We are capable of producing a color advertisement for your company, but pricing for this must be discussed. The graphic should fit the proportions of the size of the ad:

Full-page display: 8" vertically by 5" horizontally
Logo for each week: 1.5" by 1.5"

Graphics can be sent electronically to Perri Kofkin (pkofkin2@uiuc.edu) or mailed on a disk to the address below.

Payment:

Please make out a check to Engineer's Book for the appropriate amount and mail it to the address below. To request an invoice, please contact Perri Kofkin (pkofkin2@uiuc.edu)

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