



ENGINEER'S BOOK

Invitation to Sponsor the 2009 E-Book
The Engineering Students' Resource

Dear Potential Sponsor:

On behalf of Engineering Council at the University of Illinois at Urbana-Champaign, I would like to invite you to sponsor the Engineer's Book (E-Book) for the 2009-2010 school year.

The E-Book is an all-in-one daily planner, campus resource, and organizer. It is the only official planner provided for free to the College of Engineering community at the beginning of each academic year. The E-Book contains information about various events, involvement opportunities, contact information for university services, and ad-spaces for our sponsors.

Each year, over 5,000 E-books are distributed to the College of Engineering community at the University of Illinois, which has 8,000 students and faculty. Corporate sponsors like you will help us reach our goal of providing each College of Engineering student and faculty member with a free E-Book. Since financing has been the critical constraint in determining how many students will receive an E-Book, your sponsorship will increase the number of E-books that can ultimately be issued to the College of Engineering community.

All sponsorships are advertisements in the E-Book that enables you to reach out to students and faculty members in one of the nation's most prestigious engineering colleges. You can also provide students with your regional recruiters' contact information if you would like students to be able to contact them directly.

We have attached an outline of our sponsorship opportunities with the corresponding benefits highlighted. If you feel that there is an alternative option that would better suit your company's needs, please do not hesitate to contact us. We will be more than happy to fulfill your needs to the best of our ability.

Lastly, we would again like to extend our sincere invitation for you to sponsor the 2009-2010 E-Book. The whole E-Book committee looks forward to working with you.

Best Regards,
Isaac Chan
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E-Book Director
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Ari Blumenthal
E-book Corporate Chair
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630-272-1275

2009-2010 E-Book Sponsorship Information

½ Page Ad (\$200 each)

- Located inside the back cover.
- The best value in the E-Book.
- This section is perfect for campus businesses and coupons.

Calendar Month Sponsorship (\$600 per School Month, \$200 June or July)

- Allows your ad to cover more than just one page.
- Full-page advertisement on month's divider page.
- Company logo on all of that month's weekly pages.
- Copy of finalized 2009-2010 E-Book.
- *Sponsors may choose their month of preference, Months are awarded on a first-come, first serve basis.*

Featured Inside Cover (\$750)

- The two inside covers offer great exposure to your company.
- Full-page grayscale advertisement of your choice.
- Copy of finalized 2009-2010 E-Book.

Premium Outside Back Cover (\$1000)

- Offers the most exposure, seen by everyone who receives an E-Book.
 - Full-page grayscale advertisement.
 - Copy of finalized 2009-2010 E-Book.
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Advertisement Submission:

Please submit a high-quality, grayscale, electronic copy of the advertisement you would like to appear in the E-Book. We are capable of producing a color advertisement, but the pricing would need to be discussed on an individual basis. The following are the advertisement dimensions:

Full-Page: 8" vertically by 5" horizontally
Half-Page: 4" vertically by 5" horizontally
Weekly Logo: 1.5" by 1.5"

Graphics can be e-mailed to Andrew Zwicky (azwicky2@illinois.edu) or mailed on a disk to the address below.

Payment:

Please make out a check to Engineer's Book for the appropriate amount and mail it to the address below. To request an invoice, please contact Andrew Zwicky (azwicky2@illinois.edu).

**Engineering Council E-Book
103C Engineering Hall
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Urbana, IL 61801**