



## ENGINEERING OPEN HOUSE

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July 2007

Dear Sir or Madam:

The Engineering Open House is an annual event that occurs during the Spring semester which showcases research advancements at the University of Illinois' College of Engineering. This year EOH 2008 will be held on March 7<sup>th</sup> & 8<sup>th</sup> from 9 AM – 4PM. This event is centered around student project exhibits, professor lab exhibits, college robotics design competitions as well as grade school and high school design competitions.

The Engineering Open House, a tradition of more than 85 years, draws students from both the engineering as well as the non engineering campus to see how engineering affects everyone's lives. Students and parents from the entire state come down to participate in design competitions and see the marvels of engineering in our evolving world.

During this event we like to give corporations like yours that recruit and support the University of Illinois the opportunity to participate in Engineering Open House. We invite your company to use EOH as an opportunity to showcase your advancements and achievements in engineering, as opposed to simply recruiting at the event. We have a multitude of sponsorship packages available that involve indoor booths, outdoor booths, and publicity methods to increase brand awareness. This open house serves as a great opportunity to increase your company's presence and brand name on campus to students and residents of the state of Illinois. We estimate about 15,000 attendees every year.

Included we have attached a list of the various sponsorship packages we have available for corporations to sponsor for EOH 2008, which is scheduled for next year. If you feel that these packages do not suit your company's needs please email us to discuss additional options. We strongly hope that you choose to sponsor Engineering Open House as it is an entirely student facilitated event within Engineering Council, the premier organization of the College of Engineering. We assure you that your support for this type of event will reap benefits far beyond expected to both our institution and your corporation.

We look forward to discussing your company's sponsorship of Engineering Open House 2008 at your earliest convenience.

Regards,  
Gavin & Mark

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## ENGINEERING OPEN HOUSE 2008

Benefits		On-Site				Publicity			
		P	G	S	B	P	G	S	B
EXHIBITS	Company Exhibit area both days of EOH	X	X	X	X				
	Parking for both days of EOH	X	X	X	X				
	Your company is allowed to display outdoor equipment	X	X	X					
	Your choice of indoor location for exhibit placement on the Engineering campus	X	X						
PUBLICITY	Full page ad in color in the EOH visitor guide	X							
	Full page ad in visitor guide		X						
	½ page ad in visitor guide			X		X			
	¼ page ad in visitor guide				X		X		
	Advertising on all EOH posters, fliers, handbooks and pamphlets	X	X	X		X	X		
	Company logo on EOH T-Shirt (sold before and during EOH)	X	X			X	X		
	EOH Website publicity with link to your corporate web page	X	X	X	X	X	X	X	X
	Company banner will be displayed at the High School Design Contest as its exclusive sponsor	X							
	Company name displayed on a plaque recognizing EOH Platinum Sponsors in Engineering Hall	X							
	Company will be given an auditorium to present a lecture to EOH visitors	X	X						
UNIVERSITY PRESENCE	Email about your company sent to thousands of students in the colleges of engineering	X	X	X		X	X	X	X
	Advertising on "table tents" in the Union and University Residence Hall Cafeterias	X	X	X	X	X	X	X	
	Special company advertisements on plasma display screens located across the Engineering campus	X				X			
	Resume book of exhibitors and EOH Central Committee	X	X	X		X			
	Company representatives can be judges for the EOH exhibits	X	X						

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\*Please take note that the On-Site prices are for a maximum of four corporate representatives. **There will be an additional charge of \$50 per extra representative.**

\*\*If you are interested a unique package may be worked out for your corporation. Please contact one of the corporate directors.

On-Site Packages*	
Type	Sponsorship
Platinum	\$9,500
Gold	\$6,500
Silver	\$4,500
Bronze	\$3,000
Publicity Packages*	
Type	Sponsorship
Platinum	\$2,000
Gold	\$1,500
Silver	\$750
Bronze	\$500