



**ENGINEERING COUNCIL  
ENGINEERING LEADERSHIP COMMITTEE**

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September, 2007

Dear Potential Sponsor:

The Engineering Student Leadership Conference (ESLC) is a one-day corporate leadership conference held each fall. Representatives from many of the University of Illinois Engineering Council's over sixty member societies, such as the National Society of Black Engineers, the Institute of Electrical and Electronics Engineers, the American Society of Mechanical Engineers, and the Society for Women Engineers, attend this conference. The conference attendees are the outstanding student leaders in engineering on campus. Past corporate sponsors have included The Boeing Company, Motorola, Stryker Medical, Accenture, and Ford Motor Company. ESLC is planned entirely by students with input from the sponsoring corporate representatives. We would greatly appreciate it if your company would consider sponsoring the 2008 Engineering Student Leadership Conference. It is an event that is great for both students and recruiting. The details of sponsorship are as follows:

- ❖ Your company sends 5-7 representatives to campus, who will act both as facilitators and as participants in the program.
- ❖ Engineering Council provides forty leaders who will be the student participants.
- ❖ The activities will take place on a Saturday in mid October.
- ❖ Your company will be encouraged to give between one and three presentations during the day. Topics are picked by the presenters. Some possibilities include:
  - Your company's Corporate Leadership Programs (if applicable)
  - Engineers as leaders in technology-driven companies
  - Internship and career opportunities
- ❖ Participants will be given their conference materials in a portfolio with both your company's logo and the Engineering Council logo.
- ❖ If your company desires for there to be any other marketing or brand awareness materials included in the portfolio, we can arrange for that as well.

Thank you for your consideration of this matter. I look forward to discussing your company's sponsorship of the 2008 ESLC at your earliest convenience.

Best regards,

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