



**ENGINEERING COUNCIL  
ENGINEERS WEEK COMMITTEE**

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Dear Corporate Representative,

Each year, the College of Engineering at the University of Illinois admits the most exceptional scholars from an application pool consisting of many worthy students. The rigorous admissions process accompanies a challenging curriculum that is structured to enhance students' mental and social abilities through classes that are a mesh of both science and liberal arts programs. In spite of the demanding workload, the university also encourages students to participate in clubs and activities that serve their department, college, or the University as a whole, as such work is essential in preparing them for their post-academic lives. Engineering Council is one of the premier student-run organizations in this regard and is an umbrella society for 60 engineering societies across campus. Through its extensive network, Engineering Council is able to serve the needs of the vast engineering community here at the University of Illinois, reaching all 6,000 students and staff.

One of Engineering Council's endeavors includes organizing on-campus events with several engineering societies to celebrate National Engineers Week. According to the official website ([www.eweek.org](http://www.eweek.org)), National Engineers Week "is dedicated to ensuring a diverse and well-educated future engineering workforce by increasing understanding of and interest in engineering and technology careers." Engineers Week at the University of Illinois thus incorporates both social and professional events throughout the week to foster engineering spirit and pride. Every year, Engineers Week grows in both the number of events held and the level of student participation. Engineers Week 2008, which will be held February 17<sup>th</sup> -23<sup>rd</sup>, has already grown above and beyond the scope of previous years. However, the nature of this growth and development requires financial support from corporate resources, and this is where we invite you to join us in facilitating the success and magnitude of Engineers Week 2008.

Described below are Engineers Week programs that will provide the largest exposure for your company amongst the most active engineering students at the University of Illinois. Engineering Council has a history of excellent corporate relations, and our partnership with you will serve to mutually benefit our identical aims: to abet the educational process of the students in this University and to help them develop into talented engineers.

Sincerely,

Casey Roth  
Engineers Week Director  
[Croth1@uiuc.edu](mailto:Croth1@uiuc.edu)  
(217) 714-5750

Sue Zhang  
Engineers Week Corporate Chair  
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Possible sponsorship options are listed below:

- Engineers Cheap Lunch - \$200-800
  - Every day during E-Week, a local restaurant is brought in to allow students and faculty to dine together at a reasonable price. Meal prices range from \$1-\$4. Our expenses include a heated tent, entertainment, and a percentage of food costs.
  - One Day Sponsorship - \$200
  - Two Day Sponsorship - \$350
  - All Week Sponsorship - \$800
  - Sponsorship benefits include a banner with the sponsoring company's logo above the dining tent in the center of the engineering campus, the logo on all lunch publicity flyers, as well as a reserved table in the dining tent if a representative would like to interact with students.
  
- Order of the Engineer - \$500
  - Order of the Engineer is a ceremony at Grainger Engineering Library dedicated to celebrating acceptance of the "Obligation of an Engineer" (<http://www.order-of-the-engineer.org>).
  - Every senior is invited to join the national order.
  - This year, the ceremony will be held Friday, February 22<sup>nd</sup> from 5-7pm. The expected attendance is 200.
  - Sponsorship benefits include the sponsoring company's logo on the ceremony booklet, as well as an opportunity to speak at the ceremony.
  
- T-Shirt Publicity- \$300
  - Money will fund creation of over 500 E-Week t-shirts, with E-Week logo and sponsoring company logo
  - T-Shirts to be given out for free to all participating students
  - Logo will also be included on website, and all E-Week publicity, such as flyers and emails
  
- Society Competitions - \$200
  - Engineers Week incorporates week-long competitions hosted by various engineering societies.
  - Sponsorship opportunities include financial funding and prize donations.
  - Many of the larger events will provide shirts or trophies featuring the sponsoring company's logo
  - Sponsoring company will also receive advertising on the E-Week homepage
  - Typical Society Competition winners include Society of Women Engineers, National Society of Black Engineers, and the Society of Hispanic Professional Engineers.

If you would like to sponsor an event or have any further questions, please feel free to contact Engineering Council through the contacts given below. Your support will be the key to our success, and we look forward to hearing from you. If you are interested in researching other sponsorship opportunities available through Engineering Council, please visit our website at <http://ec.uiuc.edu/sponsor/>.

| Thank you,

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