

103C Engineering Hall
1308 W. Green Street
Urbana, IL 61801



Telephone (217) 244-3828
Fax (217) 244-4974
<http://eweek.ec.uiuc.edu>

ENGINEERING COUNCIL ENGINEERS WEEK 2011

Dear Corporate Representative,

Each year, the nation salutes engineering achievement through National Engineers Week, a week-long celebration that is dedicated to "increasing understanding of, and interest in engineering." The Engineering Council at the University of Illinois at Urbana-Champaign is thus proud to present Engineers Week 2011, to be held February 20th–26th, to its community of more than 40,000 scholars. With a multitude of popular events planned throughout the week, ranging from the lighthearted Paper Airplane Contest or Halo Tournament to the more serious Order of the Engineer Ceremony, Engineers Week 2011 will highlight the engineering spirit of the more than 8,000 engineers on campus.

The Engineering Council is the premier student organization under the College of Engineering at Illinois. Year after year, the Council works towards the growth of Engineers Week in both the breadth of events offered and the level of community involvement. Last year, Engineers Week 2010 demonstrated the success of those efforts with its expanded student interest, including the participation of more than twenty-five various engineering societies and independent student teams. The E-Week website itself garnered 6,500+ unique visitors, as students clamored to vote online for the "Biggest Nerd" and "Most Likely to Succeed," a few of the "unofficial" E-Week awards. Other successes included Cheap Lunch, where lunches from various campus restaurants were offered at reduced prices to students and faculty, and the E-Week T-shirt giveaway, where more than 1,000 eager engineering students quickly depleted the stock of shirts within the first day.

Using the momentum and enthusiasm from E-Week 2010, we aspire to build Engineers Week 2011 above and beyond the scope of previous years. However, the nature of this growth requires your involvement and financial support. Student-corporate relations are an important part of the spirit of E-Week, and we hope that you will take this opportunity to interact more with our students while being a part of a rapidly growing tradition here at the University of Illinois.

Described below are Engineers Week sponsorship opportunities that will provide the largest exposure for your company amongst the most active engineering students at Illinois. The Engineering Council has a history of excellent corporate relations, and our partnership with you will serve to mutually benefit our identical aims: to inspire and further the spirit of engineering in the students at this University so that they may develop into the talented engineers of tomorrow.

Sincerely,

Rachel Seidner
Engineers Week Corporate Chair
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Zachary Tratar
Engineers Week Director
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**ENGINEERING COUNCIL
 ENGINEERS WEEK 2011**

PACKAGE BENEFITS		AVAILABLE PACKAGES					
		BARDEEN	BOHR	PLANCK	GALILEO	NEWTON	EINSTEIN
Publicity Appear as one of our valued sponsors as part of our campus-wide publicity campaign.	E-Week Website	●	●	●	●	●	●
	Daily Illini Advertisement		●	●	●	●	●
	T-Shirts			●	●	●	●
	Campus and Residence Hall Flyers				●	●	●
Events Help present a week's worth of engaging activities and events designed just for engineers.	Society Competition Event Sponsorship	1 event	2 events	3 events	4 events	4 events	5 events
	Cheap Lunch	1 day	2 days	3 days	3 days	4 days	All-Week
	Order of the Engineer Ceremony				●	●	●
	E-Week Kick-Off Event						●
Interaction Join in the celebration of engineering by taking an active role during E-Week.	Company Information Session or Workshop					●	●
	Corporate/Student Competition Participate in a one-of-a-kind contest with University of Illinois engineering students.						●

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Package Pricing

		\$250	\$500	\$750	\$1,000	\$1,250	\$1,500
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If you have any questions regarding our sponsorship packages or would like to plan a more unique package with us, please feel free to contact the Engineers Week committee contacts listed below. Your support will be integral to the success of Engineers Week 2009 and we hope to hear from you soon