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2008 NAESC National Conference

August 2007

Dear Potential Sponsor:

The National Association of Engineering Student Councils (NAESC) is an organization comprised of representatives from more than 50 universities nationwide. NAESC meets annually for a three-day national conference, which gives the attending engineering student councils the opportunity to discuss issues related to their universities and councils while helping to promote engineering throughout the country. The representatives return to their universities with new excitement and ideas which help them to strengthen their engineering programs. More than 300 students from approximately 30 schools attend the conference each year. The delegates represent the top engineering student leaders in the nation.

This year the Engineering Council at the University of Illinois at Urbana-Champaign is proud to host the 2008 NAESC National Conference in Chicago, Illinois. The event will take place on April 10, 11, and 12. We are excited to offer corporations like yours a chance to sponsor the conference so that you may both contribute to its success and gain further student recognition as a leader in industry.

As a sponsor, you will have the opportunity to interact with a unique, talented, and highly motivated group of student leaders from a variety of engineering disciplines, academic institutions, and technical associations. The significance of your corporation's presence at the conference will not only be felt by the attending delegates, but will also indirectly reach the hundreds of other student leaders at universities across the nation with whom the delegates interact on a daily basis through campus-wide activities.

We have attached a list of the various sponsorship packages we have available for corporations to sponsor the 2008 NAESC National Conference. Also included is a list of universities that have attended recent NAESC National Conferences as well as an agenda from last year's conference. If you feel that our sponsorship packages do not fully suit your company's needs, please email us to discuss additional options. We assure you that your support of an event of this magnitude and importance will greatly benefit both the attending engineering institutions and your corporation.

We look forward to discussing your company's sponsorship of the 2008 NAESC National Conference at your earliest convenience.

Best regards,
David Rockwood and Brian Schertz

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2008 NAESC National Conference

All Sponsors Receive the Following Benefits

- All sponsorship donations are tax-deductible
- Invitation for 2 representatives to attend the Saturday night banquet at the Museum of Science and Industry (MSI)
- Resume book of all student delegates attending
- Company logo, description, and website link on the NAESC webpage
- Company logo on distributed t-shirts and official NAESC conference materials

Additional Benefits:

Title Sponsor

\$30,000 or more (for exclusive title sponsor)
\$15,000 or more (for title co-sponsor)

- Name in title of conference:
 - *2008 NAESC National Conference presented by [Your Company]*
- Additional 8 representatives to Saturday night dinner at The Museum of Science and Industry
- Opportunity to address the conference
- Opportunity to set up a booth at the conference
- Full page advertisement in the conference program
- Ability to contribute gifts distributed to all conference attendees

Ph.D. Level

\$10,000 - \$14,999

- Additional 4 representatives to Saturday night dinner at The Museum of Science and Industry
- Opportunity to set up a company booth at the conference
- Full page advertisement in the conference program
- Ability to contribute gifts distributed to all conference attendees

Master's Level

\$3,000 - \$9,999

- Additional 2 representatives to Saturday night dinner at The Museum of Science and Industry
- Half page advertisement in the conference program
- Ability to contribute gifts distributed to all conference attendees

Bachelor's Level

\$1,000 - \$2,999

- Quarter page advertisement in the conference program



2008 NAESC National Conference

2007 National Conference (Hosted by Purdue University) Attending Schools

Arizona State University
California Polytechnic State University - San Luis Obispo
Iowa State University
Kansas State University
Louisiana State University
Marquette University
Michigan State University
Mississippi State University
North Carolina State University
Oklahoma State University
Purdue University
Texas A&M University
The Ohio State University
University of California - Davis
University of California - San Diego
University of Florida
University of Illinois at Urbana-Champaign
University of Kansas
University of Kentucky
University of Louisville
University of Michigan
University of Missouri
University of Pittsburgh
University of Texas - Austin
University of Virginia
University of Wisconsin - Madison
Villanova University
Virginia Tech
Washington University in St. Louis
Wichita State University
Wright State University

2006 National Conference (Hosted by Virginia Tech) Attending Schools

Arizona State University
California Polytechnic State University - San Luis Obispo
Iowa State University
Kansas State University
Louisiana State University
Marquette University
Michigan State University
Mississippi State University
North Carolina State University
Oklahoma State University
Purdue University
San Diego State University
Texas A&M University
The Ohio State University
University of California - Davis
University of California - San Diego
University of Florida
University of Illinois at Urbana-Champaign
University of Kansas
University of Kentucky
University of Louisville - Speed School of Engineering
University of Michigan
University of Missouri - Columbia
University of Pittsburgh
University of Tennessee - Knoxville
University of Texas at Arlington
University of Texas at Austin
University of Toledo
University of Virginia
University of Wisconsin - Madison
Villanova University
Virginia Tech
Washington University in St. Louis
West Virginia University
Wichita State University

Please see the attached PDF for a copy of last year's NAESC National Conference agenda